

UNIVERSITY LICENSE PLATES APPLICATION

Wisconsin Department of Transportation
MV2724 2/2003 s.341.14(6r) Wis. Stats.

Circle campus to be shown on plate:

La Crosse	Madison	Milwaukee	Oshkosh	Green Bay
Platteville	River Falls	Stevens Point	Stout	Parkside
Whitewater				Superior

Check Options

- ☐ I would like nonpersonalized University plates.
☐ I would like personalized University plates.
Note: If all personalized choices have been used:
☐ I would like nonpersonalized University plates.
☐ Call me at _____
between 7 AM - 4:30 PM

First Choice							Meaning	Fee Calculation Original Issuance Fee \$15.00 University Donation 20.00 Registration Fee _____ if applicable TOTAL FEE _____
Second Choice							Meaning	
Third Choice							Meaning	
Print Applicant Full Name (Last, First, M.I.)								If you are requesting a plate which the current owner no longer wants OR are changing to a different personalized plate, the reverse side must be completed and signed. (Applicant Signature) _____
Street Address								
City		State			Zip Code			

HOW TO APPLY

1. Check options on application. If you want nonpersonalized UW plates, mark application and omit steps 2-4. If you want personalized UW plates choose 1-6 characters.

2. If you choose 6 characters, no spaces are allowed.

2	E	D	U	K	8
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If you choose 5 characters, you may request up to 2 spaces between any of the characters. Indicate this request with diagonal lines as shown here.

G	O	/	4	/	U	W
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3. Use capital letters or numbers. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc.

Carefully distinguish between:

Letters **L** or **I** and Number **1**

Letter **S** and Number **5**

Letter **G** and Number **6**

Letter **Z** and Number **2**

Letter **B** and Number **8**

Letter **U** and Letter **V**

4. Provide meaning of request, i.e., what does this represent?

5. Send the following items:

- Your **Wisconsin title** (not a photocopy);
- Signed application;
- Annual registration fee if your current plates expire within the next three months;
- **\$20** University fee
- Check or money order made payable to:
- **Registration Fee Trust.**

6. Mail with payment to:

Wisconsin Department of Transportation
Special Plates Unit
P O Box 7911
Madison, WI 53707-7911

If you have questions or want to check on a request, call 608-266-3041; * TTY 608-264-8703; write to the address above; or E-mail: special-plates.dmv@dot.state.wi.us

RELEASE OF PERSONALIZED PLATES

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- ☐ I authorize the reissuance of my personalized license plate number specified above to applicant shown on other side.
- ☐ I allow the Department of Transportation to reissue my current personalized plate after it is replaced with a different plate.

X

(Signature of Owner Releasing Plate)

New Owner - please check one:

- ☐ Have plates in good condition in my possession
- ☐ Need new plates issued

Note: No credit of registration fees, personalized plate fee, or University donation from former owner is allowed.

Who is eligible? Any Wisconsin resident.

University Plates are available for:

- Automobile
- Motor Home (annual registration only)
- Truck
 - 4,500, 6,000 or 8,000 pound gross weight including dual purpose farm and dual purpose motor home
 - 12,000 pound gross weight farm truck

GENERAL INFORMATION

- A **\$15** personalized plate fee is required EACH year in addition to the regular annual registration fee.
- A **\$15** one time original issuance fee is required when nonpersonalized University plates are issued.
- A **\$20** tax deductible University donation is required for original issuance **AND** each year at renewal.
- If your request has already been issued to someone else, it will be denied.
- Check which option on the form that you would like us to follow, if your request is not available.
- You are **required** to submit your current **Certificate of Title**. It is necessary for the issuance of plates. A new title will be issued.
- No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered, or if the application is incorrectly or unclearly completed.
- The department may refuse to issue OR may recall after issuance, a request which may be offensive to good taste or decency, be misleading, or conflict with the issuance of any other license plates.
- Allow approximately 4-6 weeks for the manufacturing process, after title is issued.
- To legally operate your vehicle, you must display license plates within two business days of purchase. If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your University plate order is processed. An agent may charge a \$3 plate fee and / or may also charge a \$5 service fee.
- If you have questions or want to check on a request
 - Call 608-266-3041
 - TTY 608-264-8703
 - E-mail: special-plates.dmv@dot.state.wi.us
 - Write to the address given.

RELEASE OF NONEXEMPT INFORMATION

The Wisconsin Department of Transportation uses the information on this form to issue University license plates. Under open records laws, the Department must make nonexempt information available upon request.

The Department makes some information available to companies for business purposes. If you want your name and address withheld from such business mailing lists, please obtain form MV3592, Request to Withhold Name and Address from any DMV office. Complete and return form MV3592 to the address given on the form.